

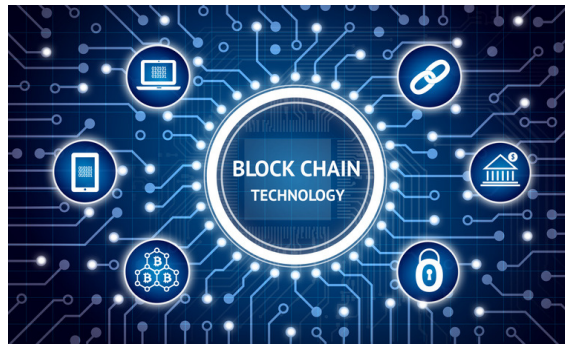
#### BLOCKCHAIN LOYALTY

Manage all aspects of your loyalty program without the hassle of implementing software. Leave the technical elements to LoyaltyMatch. Spend your time deepening customer relationships. LoyaltyMatch brings cloud computing to cryptocurrency loyalty rewards program implementations.

#### COMPLETE SOLUTIONS

LoyaltyMatch offers complete end-to-end solutions including loyalty program design, implementation, development, service and fulfillment.

## LoyaltyMatch: Software Specifically Designed for Blockchain Loyalty Rewards Programs



- Our “*on-demand software*” means you won’t pay upfront software costs. You simply *pay as you go*.
- A complete set of tools and powerful customization help you quickly build-out your loyalty program requirements.
- Easily tailored for cryptocurrency.
- Social media integration enables individuals and communities to gather, communicate, share and collaborate.

LoyaltyMatch delivers the look and functionality of a customized loyalty program with the speed and reduced budget of an off-the-shelf product, without ever having to manage the IT resources or maintain expensive infrastructures.

LoyaltyMatch offers unique features, powerful customization, easier integration, and the best possible end-user experience. And, thanks to the OnDemand model your loyalty program can be deployed locally or globally quickly and free of hidden costs, high project failure rates and needless risks.

With LoyaltyMatch you pay only for the software required based on the size of your loyalty rewards program. There are no hidden costs, costly upgrades or expensive maintenance agreements.

LoyaltyMatch is easy to use and uncomplicated, like many of the Web sites you use every day. You can access your company information from any mobile device, laptop or desktop computer allowing you to view customer data anywhere. Ease of use allows your loyalty program to be up and running in a matter of hours. You will see the ROI benefit in days. An innovative loyalty program, backed by the latest technology, helps you connect and engage with your best customers.

LoyaltyMatch clients achieve the fastest time to value through the deployment of a fully functional loyalty program application that is simple to deploy, inexpensive to operate, while providing a superior user experience.

# LoyaltyMatch Features and Benefits

The science of bringing customers together is taken to a new level with LoyaltyMatch. The industry-leading SaaS loyalty program platform is helping businesses develop or improve their cryptocurrency loyalty program offerings.

By harnessing the power of LoyaltyMatch, businesses can ensure all loyalty program marketing dollars are spent wisely. LoyaltyMatch offers a loyalty solution that can be up and running quickly providing you with the foundation to bring your customers together at a single online loyalty program destination. A complete suite of tools and powerful customization to support any rewards process make it the only choice for marketers, program managers and business owners looking for success.

## Core Functions Include:

- Blockchain Ready – Reward Bitcoin, Ripple, Lite Coin, Ethereum and other cryptocurrency transactions.
- Catalogue Management – Merchandise image and product information uploading is as simple as one, two, three. Product reward modifications take only seconds.
- Reports and Dashboard – Activity management capabilities including reports and real-time program information. Export program and member data in pdf, csv or text files.
- Program Management – Marketing can easily modify the loyalty program without the need for IT involvement. LoyaltyMatch makes everyone's job easier.
- POS and eCommerce Integration – Consolidate and leverage your customer database. Various API's available. 1D and 2D barcode capabilities.
- Social Community – Reward members for interacting with Facebook, Twitter and other social networks.

### LOYALTY PROGRAM SERVICES AVAILABLE

- Design
- SaaS/Cloud
- Consulting
- Fulfillment

### SECURITY

LoyaltyMatch ensures that your customer data is protected. Your customer data is backed up in multiple locations and always available.

LoyaltyMatch uses the latest firewall technology and implemented encryption capabilities. Our goal is the safest, securest and most reliable loyalty program SaaS solution available.

### ZERO DOWNTIME

Our service level agreements provide for minimal downtime or we credit your account.

### PROVIDING A TOTAL END TO END SOLUTION

For more information about our products or services please visit us on the Web at:

[www.loyaltymatch.com](http://www.loyaltymatch.com) or  
[www.blockchain-loyalty.com](http://www.blockchain-loyalty.com)

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